

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
939418-1	08/12/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA	1519

Flight Dates	Order #	Alt Order #
08/07/12 - 08/10/12	939418	07894762

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/07/12	M-F Early Sunrise	5:00-6:00 AM	-T-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-T-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	08/07/12	5:41 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1211H	\$500.00	NM
2	08/09/12	08/09/12	M-F Early Sunrise	5:00-6:00 AM	---T---	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---T---	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Th	08/09/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1211H	\$500.00	NM
3	08/08/12	08/08/12	M-F Sunrise @6AM	6:00-7:00 AM	--W----	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--W----	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	08/08/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1211H	\$2,000.00	NM
4	08/10/12	08/10/12	M-F Sunrise @6AM	6:00-7:00 AM	----F--	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	F	08/10/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1211H	\$2,000.00	NM
5	08/07/12	08/10/12	Olympics Today Show	Olympics Today Sh	-TWTF--	:30	4	\$3,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$3,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	08/07/12	9:56 AM	Olympics Today Show	Olympics Today Sh	:30	PRATV1211H	\$3,000.00	NM
2 WESH	W	08/08/12	9:30 AM	Olympics Today Show	Olympics Today Sh	:30	PRATV1211H	\$3,000.00	NM
4 WESH	Th	08/09/12	9:58 AM	Olympics Today Show	Olympics Today Sh	:30	PRATV1211H	\$3,000.00	NM
3 WESH	F	08/10/12	9:50 AM	Olympics Today Show	Olympics Today Sh	:30	PRATV1211H	\$3,000.00	NM
6	08/07/12	08/09/12	M-F 5-6 PM ROT	5:00-6:00 PM	-111---	:30	3	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939418-1	08/12/12	August 2012	07/30/12 - 08/10/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA	1519

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/07/12	08/09/12	M-F 5-6 PM ROT Class of Time - Fixed Non Pre-emptible	5:00-6:00 PM	-111---	:30	3	\$1,500.00	NM
08/06/12 08/12/12 -111--- 3 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/07/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1211H	\$1,500.00 NM
3	WESH	W	08/08/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1211H	\$1,500.00 NM
2	WESH	Th	08/09/12	5:44 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1211H	\$1,500.00 NM
7	08/09/12	08/10/12	M-F Access Hollywood Class of Time - Fixed Non Pre-emptible	Access Hollywood /	---11--	:30	2	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	---11--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/09/12	7:16 PM	M-F Access Hollywood	Access Hollywood /	:30	PRATV1211H	\$2,000.00 NM
2	WESH	F	08/10/12	7:17 PM	M-F Access Hollywood	Access Hollywood /	:30	PRATV1211H	\$2,000.00 NM
Total Spots							13		

Payment Terms 30 Days

<u>Gross Total</u>	\$25,500.00
<u>Agency Commission</u>	\$3,825.00
<u>Net Amount Due</u>	\$21,675.00